

SAFE, EASY AND PROFITABLE
EAR PIERCING USING THE
CAFLON EAR PIERCING SYSTEM



25 February

9:30am to 11:30pm @ Parafield Studio 4/1A Lawrence Hargrave Way Parafield SA 5106

5 March

5:30pm to 7:30pm @ City Studio 237 Grote Street Adelaide SA 5000

20 May

9:30am to 11:30pm @ Parafield Studio 4/1A Lawrence Hargrave Way Parafield SA 5106

WHAT YOU WILL LEARN

- How to use the Caflon ear piercing system with your client's health and safety foremost in mind
- Skill and knowledge to assess your clients' requirements
- How to sell ear piercing services in salon
- The profits that ear piercing attracts

WHAT YOU WILL GET

- Caflon Introductory Kit valued at \$156.75
- Goody Bag valued at \$10.00
- 10% off the Caflon Blu range on the day
- USB training video & instruction manuals
- Free pair of earrings for model
- Certificate of achievement

COURSE OUTLINE

- Preparation & hygiene
- Ear piercing instrument presentation
- Loading & unloading
- Introduction to Caflon range of earrings, Caflon Blu products and Ear Care Lotion
- Product knowledge and sales training

REQUIREMENTS

- No previous ear piercing experience required
- One model per student required, to be available at the start of the course

\$125 per Salon

Bookings required 7 days before the event Book online or call Hair Beauty Co-op on 08 8113 4900



